

The company: NOLA 7 is a global source of professional wellness and hydrotherapy provisions for the spa and hotel. With over 200 employees it offers wellness concepts through to realised, bespoke spas. Its extensive wellness portfolio includes hammams to specialist hydrotherapy vitality pools. Nola 7 has offices and showrooms in the UK and Ireland through Europe, the Balkans and Russia.

Spa clients include: Eden Hall, UK; Kempinski Grand Arena Bansko, Bulgaria; Egnatia Hotel, Greece

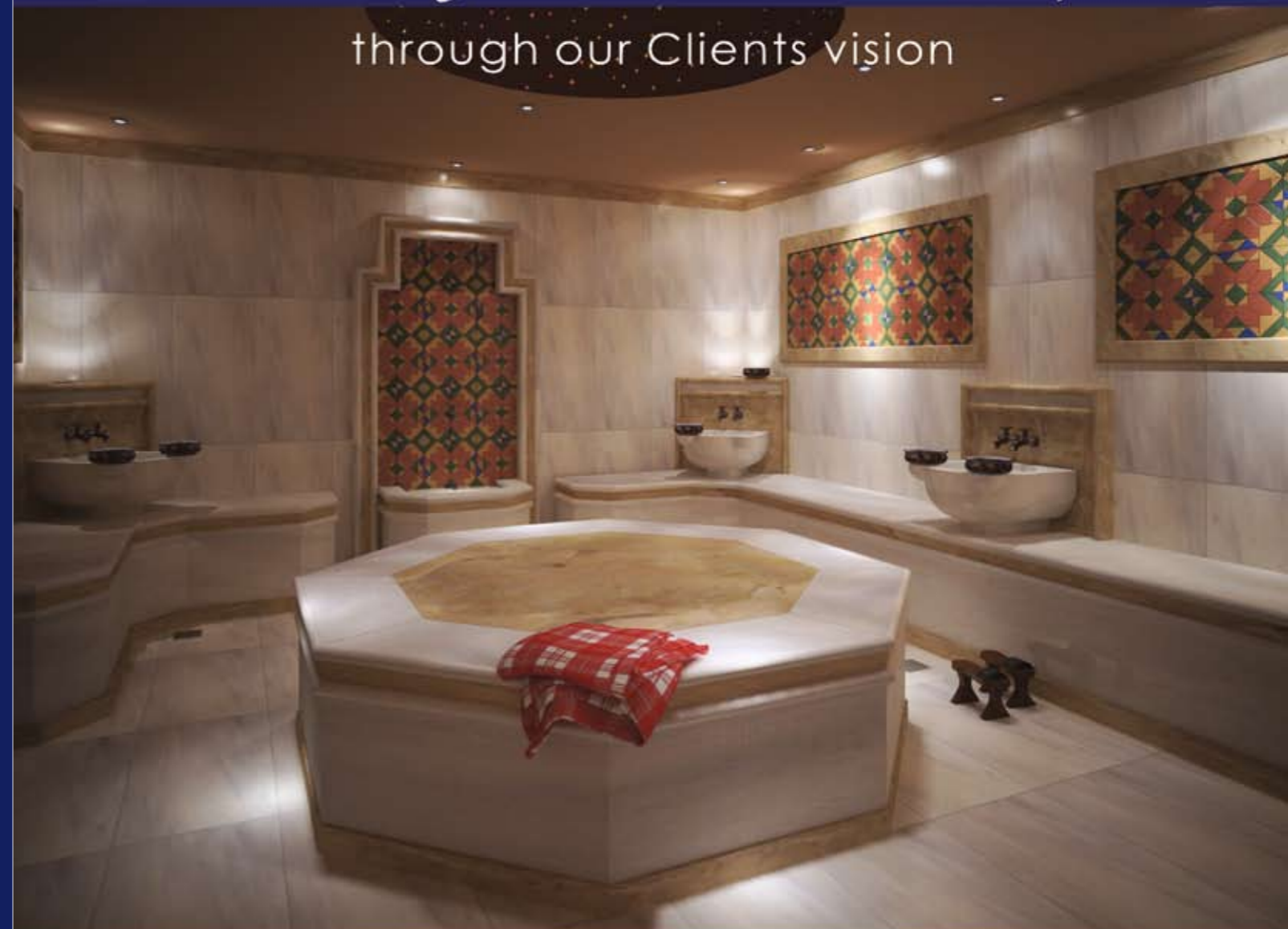
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NOLA 7
International

Evolving Wellness & Spa

through our Clients vision



checklist

1 Bright ideas

Enhance the quality of your guest experience through lighting, which can change the mood of the room instantly

2 Scent appeal

Quality fragrances will engage the guest's senses. NOLA 7 uses natural oils and caldarium bowls above sauna stoves to infuse mood-enhancing scents into the air

3 Quality counts

Ensure that your experience rooms are constructed to last. Tile adhesives and grouts need to be of swimming pool grade and the rooms are made steam proof

Q What makes NOLA 7 unique?

A prime example is the ability to deliver the ultimate design solutions, such as NOLA 7's world-first Thracian wellness spa at the Orpheus Palace Hotel & Spa. The design team worked alongside renowned Bulgarian archaeologists Dr Georgi Kitov and Diana Georgieva. The project required meticulous research to realise a spa with the authentic decorative and architectural elements found in temples and murals.

Q What is your thinking on style and design?

Today's discerning spa guest is seeking to escape from the busy pace of modern life. We believe in realising 'nests' for spa guests to relax and reconnect. They may be in the spa centre for up to eight hours, so we need to stimulate them visually and engage their minds with texture, design and aroma.

Q What are the latest innovations in heat design?

Gone are the days of a spa offering simply a Finnish sauna and steam room. We encourage spas to provide a broad spectrum from cold, glacial ice rooms and real-snow rooms to tepidariums and marine salt rooms, infrared saunas and mild bio saunas or caldariums. Only this way can a comprehensive thermal journey be realised.

Q How do you create the ideal heat experience sequence?

The thermal journey is key to maximising the benefits of a well-designed thermal spa suite. All experiences will offer specific benefits; bathing in sequence and in harmony with the body's metabolism will enhance and amplify the overall effects. It's important that guests are guided through a thermal journey and advised of the benefits each room provides.

Q What role do heat experiences play in the modern spa?

Thermal experiences, as with our vitality pools, are essential to help the guest escape and unwind into a calming sanctuary. However our experiences are always designed to complement and work in harmony with a team of experienced therapists.

Q What new spa consumer trends can you reveal?

In terms of experiences, hammams are a popular request along with marine salt rooms offering benefits such as bronchial scrubs and skin therapy. We've also seen a rise in 'revenue' experiences such as rasul rooms, where additional profits can be made. There's an increase in demand for organic fragrances and a desire to add natural materials also.

LISTENING · DESIGN SOLUTIONS
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